

Metaroom® App Receives Special Mention at the German Innovation Award 2023

Salzburg, Austria, 23.05.2023 - Amrax®, the pioneering technology platform specializing in 3D digitization and design of spaces, is proud to announce that its groundbreaking Metaroom® app has received a Special Mention distinction at the prestigious German Innovation Award 2023. The awards honor innovative achievements in various industries, focusing on projects that improve our lives and contribute to a better future. This year, the awards received 650 submissions from 22 countries.

The Metaroom® app offers fast, inspiring, and user-friendly solutions for digitizing of spaces and space planning in the fields of interior design, lighting design, radio planning, and facility management. It was recognized for its well-thought-out partial aspects, original approaches, and sophisticated detailed solutions. Amrax's team of 25 experts in computer vision, AI, software development, and marketing collaborated to create this revolutionary app.

The German Innovation Award highlights the innovative strength of companies across various industries and emphasize their ability to adapt to rapidly changing market demands and global factors.

An independent, interdisciplinary jury of experts from technology, digitization, science, associations, and institutions evaluated the entries based on the level of innovation, user benefits, and efficiency. The innovation strategy also considered aspects such as social, ecological, and economic sustainability, along with the use of energy and resources.

Amrax®, founded in 2020 and headquartered in Salzburg, Austria, with operations in Vienna and the USA, has quickly become a leader in digitizing and designing spaces with its 3D technology. The company remains committed to pushing the boundaries of innovation through the Metaroom® app, providing groundbreaking solutions to its users.

For more information about Amrax® and the Metaroom® app, visit [website URL] or contact [Company Contact Information].

About Amrax®: Amrax® is a leading technology platform specializing in the digitization and design of spaces using 3D technology. Founded in 2020, the company offers fast, inspiring, and user-friendly solutions for space planning, interior design, lighting design, radio planning, and facility management through its innovative Metaroom® app. Amrax's team of 25 experts in computer vision, AI, software development, and marketing use interdisciplinary collaboration and virtual reality to create groundbreaking innovations. Headquartered in Salzburg, Austria, Amrax® also operates in Vienna and the USA.

About German Design Council – the organizer: The German Design Council has been operating since 1953 as one of the world's leading centers of expertise in communication and knowledge transfer within design, branding and innovation. It is part of the worldwide design community and has always contributed to the establishment of global exchange and networking thanks to its international offering, promotion of new talent and memberships. With events, conventions, awards, jury meetings and expert committees, the Council connects its members and numerous other international design and branding experts, fosters discourse and provides important stimulation for the global economy. More than 350 businesses currently count among its members.

About Amrax®

Amrax® is a leading technology platform specializing in the digitization and design of spaces using 3D technology. Founded in 2020, the company offers fast, inspiring, and user-friendly solutions for space planning, interior design, lighting design, radio planning, and facility management through its innovative Metaroom® app. Amrax's team of 25 experts in computer vision, AI, software development, and marketing use interdisciplinary collaboration and virtual reality to create groundbreaking innovations. Headquartered in Salzburg, Austria, Amrax® also operates in Vienna and the USA.

Contact

Karin Örarbäck

+43 664 9155566

press@amrax.ai