

# DIGITAL MARKETING MANAGER (F/M/X)

Salzburg  
Full time

Are you passionate about digital marketing and eager to bring innovative products like Meta-room to new audiences? Do you thrive in a fast-paced environment where strategy, creativity, and technology come together? Then this role could be the perfect fit for you!

At Amrax®, you'll join an innovative deep tech company with flat hierarchies and plenty of room for your ideas. We are redefining how spaces are digitized and designed with cutting-edge 3D technology, making workflows smarter and more efficient. Be part of a dynamic team that values growth, collaboration, and flexibility.

## RESPONSIBILITIES

- Manage and optimize website content (WordPress, Webflow, or similar CMS).
- Write and manage blog content, articles, and marketing copy to enhance brand visibility.
- Plan and implement product marketing strategies to communicate key features and benefits.
- Develop and execute email marketing campaigns to engage and convert users.
- Support app marketing efforts, including ASO (App Store Optimization) and digital campaigns.

## SKILLS

- Native German speaker with fluency in English (written & spoken).
- Experience in WordPress, Webflow, or similar website platforms.
- Strong writing skills for blogs, articles, and marketing materials.
- Hands-on experience with email marketing tools (e.g., HubSpot, Mailchimp).
- Preferred skills:  
Experience in the tech or SaaS industry.  
Knowledge of app marketing strategies.  
Understanding of product marketing best practices.



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Next  
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Culture of  
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Base salary  
55.000 €/year\*



Free choice  
of technology

\*The actual salary for this position is based on professional qualifications and experience.

## MADE FOR YOU? APPLY NOW

[career@amrax.ai](mailto:career@amrax.ai)