

JUNIOR DIGITAL MARKETING SPECIALIST (F/M/X)

Salzburg
Full time

Are you passionate about digital marketing and eager to bring innovative products like Metaroom to new audiences? Do you thrive in a fast-paced environment where strategy, creativity, and technology come together? Then this role could be the perfect fit for you! This is a full-time, on-site position based in Salzburg (no remote option).

At Amrax®, you'll join an innovative deep tech company with flat hierarchies and plenty of room for your ideas. We are redefining how spaces are digitized and designed with cutting-edge 3D technology, making workflows smarter and more efficient. Be part of a dynamic team that values growth, collaboration, and flexibility.

RESPONSIBILITIES

- Support with SEO optimization for website and blog content.
- Create and publish social media posts and monitor engagement.
- Help plan and execute email marketing activities and automation workflows.
- Update website content (WordPress, Webflow or similar CMS).
- Assist with blog articles, marketing copy, and website texts to strengthen brand visibility.

SKILLS

- Strong written and spoken German skills; English proficiency required.
- Basic understanding of SEO principles (on-page, keywords, metadata).
- Experience in WordPress, Webflow, or similar website platforms.
- Strong interest in social media, digital trends, and creative storytelling.
- Basic knowledge of HubSpot, Mailchimp, or comparable marketing tools.

Preferred skills:

Experience in tech or SaaS environments and curiosity about app marketing.
Independent, structured, and reliable working style.



Impactful
Work



Next
Gen Tech



Culture of
personal growth



Flexible
working hours



Base salary
45.000 €/year*



Free choice
of technology

*The actual salary for this position is based on professional qualifications and experience.

MADE FOR YOU? APPLY NOW

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